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GDG IoT AT SECOND ANNUAL SMART DRIVING SUMMIT

Summit Advances Dissemination of Autonomous Vehicle (AV) Technology Research

Princeton, New Jersey, May 18, 2018 — GDG IoT was a leading participant at the Second Annual Smart Driving Car Summit, hosted by Dr. Alain K. Kornhauser, Faculty Chair of Autonomous Vehicle Engineering at Princeton University, as held in Princeton, New Jersey May 15-18, 2018. Other attendees featured global industry leaders from technology, government, insurance, and academia to provide perspectives about where we are today and where cars and mobility are headed in the future.

From cybersecurity, environmental impact, to safety and insurance, the Summit covered a broad range of topics vital to move the industry forward. This included the progress of enabling AV technologies, such as LIDAR, vision technologies, digital mapping, artificial intelligence, and communications, which are rapidly improving and becoming cheaper with the prospect of mass-production.

Kornhauser stated, "we're at a critical point in this evolution of Autonomous Vehicle technology." He noted the Summit was important so "people continue thinking about the various aspects of AV technology and how we help it roll out successfully. It could provide enormous societal benefits."

Other presentations explored the disruptive impact of AV technology on all facets of travel and transit, such as employment, freight, insurance, energy (electric and gasoline-powered), vehicle ownership, ride-sharing, time-use, safety, and the corporate landscape with impending winners and losers. Other presentations explored cars are an extension of human personality, and that how we buy and use cars are subject to the influences of sex-appeal, power, and danger.

Presentations also covered how modelers are using gaming platforms such as Grand Theft Auto V and Sim City to run various scenarios to improve software, among other advances of AV technologies on the national and international scene.

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